

Attachment 147

Cancellation Survey

Survey Sample Demographics

	2020 U.S. Census ^{[1][2]}	Inbound Sample ^{[2][3]}
Age		
18–34	29%	32%
35–49	24%	24%
50–64	25%	25%
65 or older	22%	19%
Sample Size		
	1,302	
Gender		
Male	49%	48%
Female	51%	52%
Sample Size		
	1,297	
Region		
Northeast	18%	18%
South	38%	38%
Midwest	21%	21%
West	24%	22%
Sample Size		
	1,255	

Source: 2020 U.S. Census; Cancellation Survey 10/10/24–10/14/24

Note:

[1] Shares for age, gender, and region are calculated from the population that is 18+ in age.

[2] Percentages may not add up to 100 due to rounding.

[3] Data for age demographics are filtered to respondents who completed **S30** in the screening questions. Data for gender demographics are filtered to respondents who completed **S40** in the screening questions. Data for region demographics are filtered to respondents who completed **S50** in the screening questions.